

STATEMENT OF PURPOSE

Introduction and Family Background

I am grateful to introduce myself as Miss Sandhya Bharati, born on 3rd July 1999 as the youngest daughter of Mr. Yadav Raj Bharati and Mrs Mina Bharati. I am permanent resident of Panchkhal, 06 Kavrepalanchok, Nepal and temporary resident of Budhanilkantha, ward no.05, Kathmandu, Nepal. I live together with my father, mother, and elder brother, Kshitiz Bharati. I would like to introduce myself as curious, competent and farsighted student. I am planning to study Diploma and Advanced Diploma in Leadership and management at STANLEY College, Perth, Australia for March 2019 intake. My parents have dedicated themselves to stand by our sides and supporting us in each of our decision toward success and I feel fortunate enough to receive support for my decision of studying abroad.

I have keen interest on theoretical and practical knowledge about leadership and management industry. I also aspire to learn more and more about emerging trends of industries. I seek my further study and career on this field. I strongly believe that I firmly belong to this field because, since I was a young child, I have no other desire but to become a qualified person in management sector. To the first and foremost, I know that I have the choice, and the power to do so.

Academic Background:

As per my Academic background, I completed my SLC (School Leaving Certificate) from Bagmati Boarding Higher Secondary School, located at Sukedhara, Kathmandu, Nepal, in 2015, scoring First Division with (71.38%). I pursued higher secondary studies in management stream from a renowned college named Trinity International Secondary School which is situated at Dillibazar, Kathmandu, Nepal and completed my +2 examinations scoring 60.00% (first division) in 2017 where I had taken accountancy, Hotel Management, economic as a major subjects. During my time in the high school, I enlightened the patience necessary to deal with people indeed.

As per my parents' suggestion and my own personal interest, I have chosen Australia for higher education. For that purpose, I also took PTE exam on 21 December 2018 and scored 51 which is 6 on comparison with IELTS.

Gap Explanation

After the successful completion of my study in 2017, I appeared for PTE. And also I started working with Nirman Saving and Credit co-operation Ltd. since 10 April 2018 as a marketing representative (**Enclosed Work Experience**). Through this job, I have understood the important role played by the accountancy and management in the business. Then I discovered that there is much to learn. My job position demands that I should study further and learn new techniques and methods and be able to take problem solving decisions. Hence, I have decided to pursue my further education in Leadership and Management in Australia.

Reasons for choosing Australia

It was really a hard task for me to choose abroad study destination. My mind always used to render from European countries to other American and Asian countries and never had a constant decision. After all, only the education was not sole factor that would decide my abroad study destination. I spent many sleepless nights wondering and surfing the internet. I use my best possible way to find out as many information as I could. I browse many popular sites like <https://www.goabroad.com>, <https://www.timeshighereducation.com>, <https://www.greatvaluecolleges.net>, <https://studyabroad.careers360.com> etc. These sites provide information about the different college and universities located in different countries along with the course structures. I sent emails to my senior brothers, phoned my relatives and listen to many Counselors. Nevertheless, I ended up choosing to study in Australia .The decision in no way reduces my respect for educational excellence countries like the US and UK have attained, but Australia is quite alluring, and not just only for its sandy beaches and exotic wilderness but also for its global recognition, diversity of education and many more.

When comparing Australia with other countries like USA, UK, Canada and New Zealand, there are many advantages in Australia. The bachelor degree is usually of 4 years in other countries like USA and UK while in Australia its of 3 years which saves our time and tuition fees. Talking about USA, international students are required to appear Standardized tests like SAT (Scholastic Aptitude Test) and ACT(American College Test) in order to get admission but in Australia it's not required. United Kingdom on the other hand is also recognized for its quality education but due to the poor arrangements for the international students and high currency exchange I did not choose UK as my study destination. And in European Countries, I found as a language barrier, which

means I have to learn specific country language. I am used to English language and culture so it will be difficult for me to adjust in European Countries. In terms of cost comparison also, Australia is lot cheaper than USA and UK. USD \$1 equivalent to approximately NRS 114 and GBP £1 (pound sterling) is approximately NRS 152.02, while A\$ 1 worth's NRS. 84.35.

There are uncountable reasons behind why Australia becomes the ultimate study destination for millions of students around the globe. For me, excellent education system, laid back nature, affordable tuition fee, cultural diversity and high standard of living are the appealing factors. My chosen country, Australia, is currently the third best world's destination for international students. According to QS World University Ranking ([2014/15](#)), Australian top 8 universities are ranked in top 100 universities in the world. In addition to this, Australia has 1500 institutions with 22000 courses that give variety in education system. Such education system is both theoretical and practical based, hence exposing students to real time learning knowledge and skills. Australian degrees have worldwide recognition so after the completion of my diploma and advanced diploma level, I would not only confined within a small territory rather I would compete in the competitive international arena.

One of the strength of studying in Australia is its multiculturalism and diversity. Since, it has become the centre of attraction for many foreign students, the immense opportunities to share each other's culture, customs, traditions and lifestyles are limitless. Being a part of it I can be familiar globally and make new colleagues from different countries which would be Very unique feeling. In terms of safety, Australia has very low crime rate. It has got Overseas Students Health Cover (OSHC) scheme for international students which help to cover the cost of medical and hospital care that students may need while being in Australia. Such, a scheme ensures student health and reduce worries and anxiety of parents. Australian government has added Post Study Work (PSW) scheme for international students which is one of the most beneficial steps in regards with international students. Students can work for about 2 years in their related industrial field so that they could get experience and sharpen their skills and knowledge. The education system of Australia is based on ESOS framework which protects the rights of international students. It also has refund policy of the fees paid to the colleges or Universities in case, if we couldn't attend the college or university.

Besides these, Australia gives Student right to work 20 hours a week or 40 hours fortnightly which is a great opportunity for the students who need assists in making living expenses as well as for the students who want to collect experience in their field of study. Australia is also the most suited country for international students like me taking in consideration of things like climate, safety, fees and overall expenses. Furthermore, Australia is at the forefront of new technology and innovation. I would be able to take advantage of the country's impressive technology and research resources increasing my expertise and be able to apply in Nepalese context once I return back.

Reasons for not choosing Nepal

As per my resolution, I set my mind to attain an international degree after accomplishing my Higher Secondary education in my home country Nepal. For my higher studies, I have always wanted to travel overseas and study in an International Institution to explore the realistic teaching methods. The lists of Management College in Nepal are ACE college of management, Thames International College, Golden gate International College and Uniglobe College which are affiliated with different university of our country like Tribhuvan university, Kathmandu university, Purbanchal university and others. My choice of Australia over Nepal is guided by several reasons. Firstly, there is no flexibility to choose the subjects for specialized fields and moreover, those diploma courses aren't revised or updated for a long period of time. Secondly, Nepal's teaching techniques are more theoretical oriented and traditional unlike the innovative and practical teaching methodologies adopted by Australian universities. Though, tuition fees in Nepal are inexpensive in comparison to Australia's, but I feel the quality of education matters more than anything else. By studying here in Nepal, I may achieve a degree but I doubt of gaining an international recognition and I will be far from holding international exposure. After careful consideration, it has become clear to me that developing a career in the Leadership and management sector requires advanced training and knowledge in the related subjects. I found

Australia is the best destination for my higher education. As Australia provides a unique education and a learning style that encourages us to be innovative, creative and think independently, my country's educational institutions cannot provide me the same quality education in the present context. I dream to pursue my diploma and advanced diploma course in Australia so that I can enhance my potentiality for establishing a career in this related field and also, to use the strategies

and techniques for reaching my ultimate goal of becoming one of the leading professional manager. Thus, I intend to study in Australia due to its phenomenal quality of education system, affordable fees, friendly environment and internationally respected degree.

Reasons for choosing Perth

After researching various Australian cities like Brisbane, Sydney, Melbourne, etc.. I found Perth very fascinating and suitable for me as it is the capital city of Western Australia. Perth is one of the major city in Australia, it is well familiar with top class education and technologies. Along with this, it is the best place than any other cities due to climate, nature of people and educational institutes. Climate condition of Perth is also similar to Nepal so we can easily adjust over there. Thousands of international students from different countries come to fulfil their academic ambitions in Perth, so it is a multicultural city having rich blend of ethnicity. Studying in such environment of Australia's educational and financial hub will definitely give me international exposure which can turn out to be very beneficial in future. Some of the top rated universities and colleges in Western Australia which provides many different courses are,

1. The University of Western Australia (UWA)
2. TAFE International Western Australia
3. Edith Cowan College (ECC)
4. Taylor College
5. CQ University

Reasons for choosing Stanley College.

While researching in Internet and email exchange with the seniors and friends, I found many colleges that teach leadership and management like Australian Institute of Management, King's Institute of Management and Technology (KIMT), Front line Management Institute, Griffith College, Ransford College, Duke College, etc. However, I found Stanley College is best match for me because it is one of the best private institutions in Australia that specializes in providing

professional vocational training and academic pathway programs to both international and domestic students.

Stanley College was founded as a Registered Training Organisation (RTO) in 2008. Stanley College is a vibrant cosmopolitan community comprised of international students from all over the world and also it have become one of Western Australia's largest and most awarded Registered Training Organisation. It is located in 171 James Street, Northbridge.

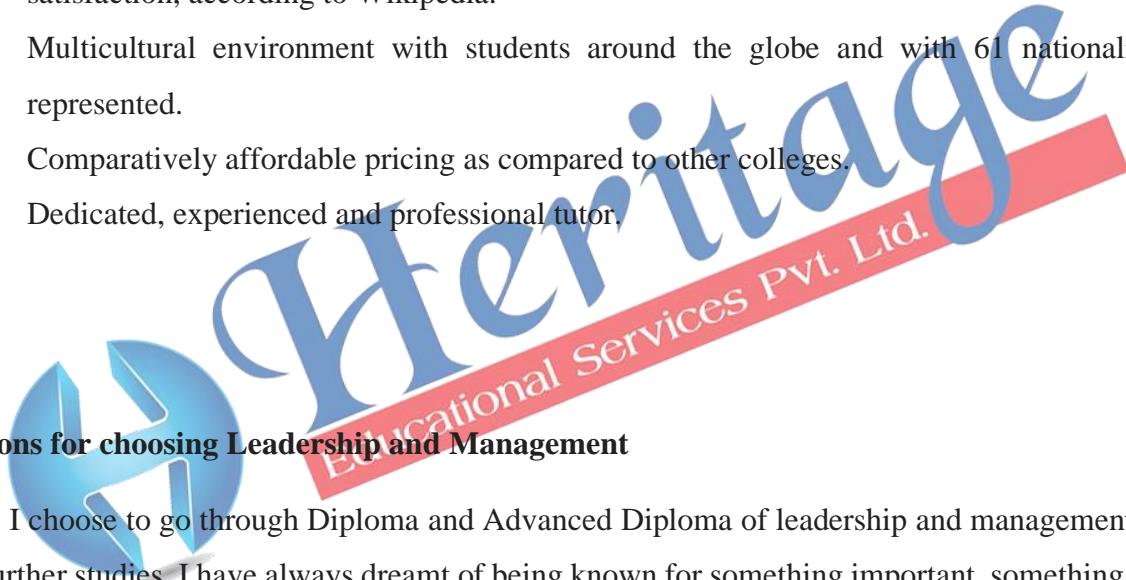
Stanley College offers a wide range of courses in the areas of Leadership and Management, Commercial Cookery, Hospitality, Business, Marketing and Aged Care. All Stanley training and assessment complies with the requirements of nationally endorsed Training Packages. The courses are designed to cater the needs of relevant industries in and outside Australia leading to a rewarding career for students. It is committed to provide quality education to students in a safe, healthy and progressive environment in order to prepare them for a better future. It ensures that the education impart to students makes them absolutely ready to take on the competitive industry worldwide. It encourages students and guides them through an individualized work plan that is in line with their potential, thereby offering a wholesome and complete learning experience.

Stanley provides a holistic ambiance to make students realize their true potential and achieve the best in their study and life experience in Australia. There are other Colleges and Institutes in Perth which provide similar course such as Tafe International Australia, APS Institute, Keystone College of Business and Technology, and others, however, these institutes do not have the exact duration of course I required nor have the various students facilities as compared to Stanley College. Stanley College strives to continuously develop quality academic curriculum and teaching methods in line with industry standards. Trainers are very professional and possess sound knowledge and experience in their own areas of teaching. The learning resources, teaching methods and assessments are designed to maintain the highest standards of training. Stanley has spacious classrooms which are fully equipped with the latest technological teaching aids. Students have access to a modern computer laboratory to facilitate their learning outcomes. Stanley has friendly and highly qualified and experienced staff. The academic staff are available for assistance to ensure that students have a smooth and enriching study experience.

I have chosen Stanley to pursue my Diploma and Advanced Diploma of Leadership and Management in Stanley College because of its features. The skills that I will gain under the

program will make me capable to face any obstacles in the particular field which will ultimately secure my future. And, I will also experience the international way of living and studying which will expose my capabilities. Similarly, the teaching facilities and equipment include highest standards to make sure that the graduates are well prepared. Stanley covers all the aspects that I was looking for and possessed all the characters that a reputed institution must have which appealed to me to pursue my study here. Some other reasons behind choosing Stanley College as my study destination are:

- It has a centre access location in Perth, near to public transportation, railways shops, restaurants, etc.
- High employment rate with the degree of reputation for graduates starting salaries and job satisfaction, according to Wikipedia.
- Multicultural environment with students around the globe and with 61 nationalities represented.
- Comparatively affordable pricing as compared to other colleges.
- Dedicated, experienced and professional tutor,



Reasons for choosing Leadership and Management

Now, I choose to go through Diploma and Advanced Diploma of leadership and management for my further studies. I have always dreamt of being known for something important, something that would make a difference in everyone's routine, even if it meant an atypical meal or a box of delicious cookies to cheer someone up. But most of all, it had to be something that would also defy my creativity and allow it to be boundless, in order that I would forever feel passionate and enthusiastic about my work. All along leadership were present in my life, in myself. My love towards leadership and management grew after I started my higher secondary level (10+2). I was really inspired by one of the teacher in my school days where they taught me that the leadership and management studies is recently a newly growing subject for the management students which has gained its priority these days. Moreover, I got to know about the leadership and management is in direct relationship with the development in any business sectors. This course will take me to

a new level in developing advanced aspects of leadership and management including how to plan, organise, implement and monitor the success of teams with an organisation.

Diploma and advanced diploma of leadership and management offers the opportunity to develop the knowledge and expertise needed for a rewarding career in management steam starting with associate membership of professional management and business bodies. The vital reason for choosing this particular subject is because I believe this subject will give me the opportunity to advance my knowledge and skills (critical thinking, team work, analytical skill, value of cooperation) in leadership and management sector and could enhance management sector to international level, particularly serving for a good cause for my country. With the wide variety of skills and experience I gain from this subject, I will have opportunities in being an accommodation manager, catering manager, event organizer, tour manager, human resource manager and so on. Needless to say that it is a versatile subject with which I can have better career opportunities and built my network way to the top.

Leadership is distinctive business activity and has a critical role in global economy leading to create percentage of jobs worldwide. And also it performs major role in satisfying guest requirement in one or the other way. Looking at the fast growing management and business industry, it is necessary to have a strong base in education and work experience. There is a scope of continuous growth and learning through practical experience depending on capabilities too. It is my ambition to work as a key player in challenging and creative environment, to be instrumental in organization's growth, to realize my potential and explore myself in productive manner and thus prove myself to be an asset for an industry.

Course Duration For Diploma of Leadership and Management

This course is delivered over 60 weeks + 18 weeks of holidays. Classes are rostered for 2½ days per week + self-study component. Weekday & Weekend classes available. Full Time studies requires students to attend a minimum of 20 scheduled course contact hours per week.

Course Content

Students must successfully complete the following units:

BSBLDR501 Develop and use emotional intelligence

SSBMGT517 Manage operational plan

BSBLDR502 Lead and manage effective workplace relationships

BSBWOR502 Lead and manage team effectiveness

BSBCUS501 Manage quality customer service

SSBMGT502 Manage people performance

SSBMGT516 Facilitate continuous improvement

BSBWH501 Ensure a safe workplace

BSBWOR501 Manage personal work priorities and professional development

BSBADM502 Manage meetings

BSBSUS501 Develop workplace policy and procedures for sustainability

BSBFIM501 Manage budgets and financial plans

Course Duration for Advance Diploma of Leadership and management

This course is delivered over 60 weeks + 18 weeks of holidays. Classes are rostered for 2½ days per week + self-study component. Weekday & Weekend classes available. Full Time studies requires students to attend a minimum of 20 scheduled course contact hours per week.

Course Content

Students must successfully complete the following units:

SSBINM601 Manage knowledge and information

SSBINN601 Lead and manage organisational change

SSBMGT615 Contribute to organisation development

BSBMKG609 Develop a marketing plan

BSBFIM601 Manage finances

BSBMGT605 Provide leadership across the organisation

BSBMGT617 Develop and implement a business plan

BSBHRM602 Manage human resources strategic planning

BSBMGT608 Manage innovation and continuous improvement

BSBMGT616 Develop and implement strategic plans

BSBWHS605 Develop implement and maintain WHS management systems

BSBRSK501 Manage risk

Reasons for choosing VET Course instead of Bachelors Program?

Initially, I choose VET program rather to join Bachelor directly because I want vary effective learning and excellent result. I believe that VET course will be a strong foundation for me to finish bachelor with best result. It also helps to improve my language skills. I believe that this course is designed as per industry demand to prepare an individual for foremost fit to a particular job. Teaching patterns are far better and different in Australia compared to Nepal. So, I decided beginning from simple and stepping towards complexity. Through the education of Australia, I expect to see myself as a renowned and successful with holding managerial posts in Nepal.

Future career plans

The biggest achievement is degree itself from Australia, which is highly valued and respected in my home country. Different opportunities will be created after the successful completion of the course, where the knowledge acquired from the institution to be faced practically and to implement the experience, ideas and all learned skills. In context of Nepal, numerous and various multinational companies have been established or in verge of establishment which is safe for investor since easy access to the resources and recruitment of local manpower is easier. As it is a

developing country, with lots of career oriented opportunities where I can pursue job in different multinational hotels and big company like Nepal Telecom, Smart-cell, Butwal Power Company, Unilever Nepal, Pharmaceutical industries and big hydro projects in my country, as a manager, Marketing manager, Financial advisor, Human resource specialist or a Fundraiser, capable of carrying different managerial tasks, develop and execute strategies, do strategic planning, and deal with a broad range of people. Companies which are in my bucket list for job after completion of my degree in Australia are Soaltee Crown Plaza, Everest hotel, Hotel Yak & Yeti, Radisson Hotel, Hyatt Regency Kathmandu, Hotel Annapurna, Malla Hotel, Shankar Hotel etc. which are already on operation in Nepal, whereas some other international hotels will be on operation in coming future like Swiss-international, Fairfield hotel by Marriott, Hotel Bliss International, Argyle Hotel Group etc. Such international hotels are striving to get skilled manpower and new breed of managers that are graduated from Australian education system.

According to the survey of 2017/18 by Average Salary Survey, Nepal, a manager of a well above mentioned hotel is getting a handsome salary of around NRs. 200,000 to NRs. 250,000 and above depending upon the job folio and the company profile. It is considered as a good income in my home country compared to living expenses of Australia. And with potential I show, I believe my salary will reach 6 digit within a couple years. Similarly teaching profession will also be available for me. Graduates from local colleges and universities are earning monthly 100,000 NRs+ in this profession. Even average professors are earning 5000-6000 NRs per class of 40 minutes for a +2 level. But for me with world class Australian degree, the story will be totally different. I can live a standard life with this sum of income along with my parents as living cost in Nepal is less than Australia. With degree from Australia, I hope to get double remuneration one in increased social respect and other with increased career opportunity.

Nepal has just entered the phase of modernization. After political settlement in Nepal billions of dollar is pouring as foreign investment, especially in leadership and management and also in tourism and hospitality sector of Nepal. Companies are rushing to grab a big chunk of profit through lucrative investments subsequently increasing demand for the professional business workers day by day. I would like to be a part of change in the management sector of Nepal and I would like to prepare myself effectively in time so that I do not stand as a clay pot but rather be distinctive candidate to compete with thousands of business professionals after my return to Nepal.

Incentive to return back to home country:

I have to return to put my learning into practice in my own country. The young generations like us need to utilize our skills and knowledge enhancing the development of country. After growing up here, we need to have responsibilities towards our country. I have my families out here in Nepal who have always supported me. I cannot just leave them behind. I cannot stay away from them for longer period of time. During my temporary stay in Australia, my family will be missed dearly. After completion of my course, I want to utilize my studies here in Nepal staying with my family. I have to support my family and look after them when they grow old, as they always have done until now. It is my prime dream to work in the field of Leadership and Management along with the luxury of being with my family.

Financial support

Financial support is the most important factor for a student. I have been given wholehearted support, emotionally as well as financially, by my family in my decision to study in Australia. They have strong belief that investment made in education never goes in vain. I have always received lots of love and attention from my family. They have always supported me with my ambition. My family is sole believer of “Simple living, high thinking”. They have always wanted me to receive world class quality education and were concerned on saving enough funds for my higher studies. For my further studies in overseas, my main sponsor is my father.

Regarding his income, he is the owner of Global Teleshop that sells different fitness products from which he annually earns NPR 1,860,000 per annum that is equivalent to AUD 22,866.97. Besides, we have our own house in Kathmandu, the house rent is also our sources which brings 610,000 NRs per annum (AUD 7499.30). My parents are completely aware about their financial obligations, tuitions fees, other related educational expenses and cost of living in Australia. I am aware of the fact that I have to maintain Overseas Student Health Cover (OSHC) during my stay as a student in Australia. The accommodation cost will be around AUD\$165- 275 per week.

Students Visa Conditions

I am fully aware of the terms and condition during my stay period in Australia. My visa will be student visa under the visa subclass 500. It came into application since July 1st 2016 under Simplified Student Visa Framework (SSVF). My understandings of terms and conditions are:

- My application must show evidence that I meet the genuine temporary entrant (GTE) requirement for a student visa.
- I have to maintain the attendance of minimum 80% each semester and I have to maintain my OSHC during my study period in Australia.
- I am permit to work 40 hours per fortnight during my stay time.
- Evidence of my enrolment must be provided to make a valid application.
- I must submit a Confirmation of Enrolment (COE) for all intended course.
- I understand that I have sufficient funds to cover my expenses during my stay in Australia.
- Residential Address, and/or any change to my residential address in Australia
- I cannot change the college for 6 month after the enrolment.
- An international student cannot work more than 20 hours a week. Working hour is unlimited while vacations. If an international student works more than the Australian restrictions allow, his or her visa maybe cancelled.
- Students are required to pursue a consistent study program that has been approved by Australian government.

I eagerly look forward for being a privileged member of your academic community. If given the opportunity, I would sincerely work with dedication, and give my best to make substantial contribution in my field. In conclusion, I look forward to undertake a new journey of discovery, of challenges, and of guided achievement in the service of humanity.

Thank you for your time and consideration.

Sincerely

Sandhya Bharati

